

March 09R Ready for first Customers

For immediate release 28th July 2010

We are very pleased to announce that the Sports 2000 Duratec March Recreation 09R has been released for production and is now available for general sale. The sales launch will be marked by a track day event in the near future where prospective customers and club members will be invited to try the car on track. More details of the sales launch will follow.

The March Recreation 09R project has successfully completed the first phase of the 2010 development programme - the main objectives of which were to validate functionality, reliability and competitiveness of the systems and components - and we believe we have a competitive and reliable car that will suit all club racers. Mike Jenvey has now completed his role as development driver and the entire team would like to thank Mike for all his efforts. This change is also in support of a growing Club concern of having "works drivers" as part of a manufacturer's set up which is not seen to be beneficial to the club racer.

We want to make sure our project is in line with the Sports 2000 culture and with a club racing ethos. For the rest of the season we will invite a mix of drivers to try out the car so the car can be judged on its own merits. Make no mistake we would like to win a race and we will continue our development with this objective in mind, however, this will not be done at the expense of producing an affordable production customer race car.

As a result of completing the initial 2010 development plan, we are ready to put cars up for general sale in the next few months. We have resisted doing this until the first batch of production build cars could be defined.

There are many other planned initiatives for the car, including entering the standard S2000 car into the invitation VdeV Speed series race later this year. Next year, we also plan to introduce a range of track day versions of the car that will have an advanced carbon fibre tub to enhance strength, safety, lightness. The track day car will be available as an open sports prototype and enclosed cockpit form.

The order book is now open, come and see the car at Oulton Park July 30th / 31st to discuss your requirements with our representatives who will be on hand and reserve your racecar now.

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